

General Education

2021 Cohort and onwards

1. Introduction to the General Education Programme

The General Education (GE) Programme aims to provide a foundation for each student's development as a Whole Person.

Designed in accordance with an outcomes-based teaching and learning (OBTL) approach, the programme is tailored with clear intended learning outcomes for the students, building on their respective strengths, towards achieving the HKBU Graduate Attributes.

1.1. *Intended Learning Outcomes of the GE Programme*

By the time students have completed the GE Programme, they are expected to have achieved a number of intended learning outcomes after completing the courses required. Broadly speaking, students should be able to:

- PILO 1:** Use historical and cultural perspectives to gain insight into the contemporary issues;
- PILO 2:** Apply various value systems to decision-making in personal, professional, and social/political situations;
- PILO 3:** Use data for the purposes of analyses and to make recommendations for strategic implementation of policy on social, economic and business, cultural, and political affairs;
- PILO 4:** Relate their majors with interdisciplinary thematic knowledge;
- PILO 5:** Demonstrate connections among a variety of disciplines to gain insight into contemporary personal, professional, and community situations.

1.2. *Structure of the General Education Programme*

The GE Programme offers courses from different disciplines at three levels, for a total of 18 units. The table below shows the structure of the GE Programme:

Course Level	Course Category	No. of units
Level 1 Foundational Courses	Values and the Meaning of Life ⁽¹⁾	3
	Quantitative Reasoning ⁽¹⁾	3
	History and Civilization ⁽¹⁾	3
Level 2 Interdisciplinary Thematic Courses ⁽²⁾	Culture, Creativity and Innovation ⁽¹⁾ , or	6
	Science, Technology and Society ⁽¹⁾ , or	
	Sustainable Communities ⁽¹⁾	
Level 3 GE Capstone Courses	Service Learning ⁽¹⁾ , or	3 ⁽³⁾ (can be double-counted)
	Service Leadership Education ⁽¹⁾ , or	
	Experiential Learning ⁽¹⁾ , or	
	Interdisciplinary Independent Study ⁽¹⁾	
No. of Units Required		18

2. General Education Courses

The GE courses to be offered are grouped under different categories listed below. Students are expected to refer to the Online Course Selection System for courses available under each category.

2.1. Level 1: Foundational Courses

Values and the Meaning of Life 价值与人生 ⁽⁴⁾

GFVM1003	Business Ethics and Corporate Social Responsibility	3 units
GFVM1013	Applied Ethics in Culture and Creativity / Ethics in a Creative World	3 units
GFVM1023	Applied Ethics: An Interdisciplinary Exploration	3 units
GFVM1033	Ethics in an Era of Artificial Intelligence and Robotics	3 units
GFVM1043	Ethics in Daily Life and Life Sciences	3 units
GFVM1063	Media Ethics	3 units
GFVM1073	Markets, Morality, and Economic Life	3 units
GFVM1083	Why Art Matters	3 units
GFVM1093	Introduction to AI Ethics	3 units
GFVM1103	AI in Education and Moral Philosophy: Ethics in the Digital Age	3 units

Quantitative Reasoning 量化推理 ⁽⁴⁾

GFQR1003	A Journey with Data	3 units
GFQR1013	Hands on Data Analytics for Everyone	3 units
GFQR1023	Data Analytics for Business	3 units
GFQR1033	Statistics in Our Daily Life	3 units
GFQR1053	Probability Theory with AI-aided Business Applications	3 units

History and Civilization 历史与文明 ⁽⁴⁾

GFHC1003	Religion and the Arts: Eastern Traditions	3 units
GFHC1013	Religion and the Arts: Western Traditions	3 units
GFHC1023	Traditional East Asia	3 units
GFHC1033	South Asian Civilization / South Asian Civilization and Culture	3 units
GFHC1043	History of Southeast Asia	3 units
GFHC1053	Middle Eastern Civilizations	3 units
GFHC1063	Modern Western Thought and Culture	3 units
GFHC1073	Exploring Western Philosophy	3 units
GFHC1083	Sociology and Modern Society	3 units
GFHC1093	Gender, Family and Marriage	3 units
GFHC1103	History of Contemporary Economic Thought in an Interdisciplinary Perspective	3 units
GFHC1113	China and Early Civilizations	3 units
GFHC1123	Examining World Literature	3 units
GFHC1133	Great Discoveries in World Archaeology	3 units
GFHC1143	The Ancient World till 1500	3 units
GFHC1153	Silk Roads	3 units
GFHC1163	American Civilizations / North and South American Civilizations	3 units
GFHC1173	Great Cities	3 units
GFHC1183	Key Philosophical Motifs in Arts: Love, Death, and Suffering	3 units
GFHC1203	Creative and Media Industries	3 units

2.2. Level 2: Interdisciplinary Thematic Courses ⁽²⁾

Culture, Creativity and Innovation 文化、创意与创新

GTCU2003	Commercial Photography	3 units
GTCU2013	Creative Media and Strategy	3 units
GTCU2023	Culture and Art - Images, Objects, Themes	3 units
GTCU2033	Popular Music Genre	3 units
GTCU2043	Corporate Sustainability and Industry Innovation	3 units
GTCU2053	Bridging Cultures: Translation as Communication	3 units
GTCU2063	Language, Media and Culture	3 units
GTCU2073	Media and Health Communication	3 units
GTCU2083	Media Literacy in the Digital Age	3 units
GTCU2093	Food Culture and Innovation	3 units
GTCU2113	Love Stories in Music, Literature, and the Visual Arts	3 units
GTCU2123	Exploring Culture and Music in Asia	3 units
GTCU2133	Innovation in Culture and Tourism	3 units
GTCU2143	Revealing the Undocumented Past: Linguistics, Archaeology and History	3 units
GTCU2153	Global Surrealism: Building Transnational Networks across Art History, Literature, and Culture	3 units

Science, Technology and Society 科学、科技与社会

GTSC2003	Appreciation of Applied Mathematics	3 units
GTSC2013	Digital Economy and Society	3 units
GTSC2023	Chemistry in Daily Life	3 units
GTSC2033	Interpreting the World by Reading Finance News	3 units
GTSC2043	Positive Psychology and Innovative Technologies in Everyday Life	3 units
GTSC2053	Telling a Story With Data	3 units
GTSC2093	IT for Success in Everyday Life and Work	3 units
GTSC2103	Lifestyle and Health	3 units
GTSC2113	Nutrition and Exercise	3 units
GTSC2133	Artificial Intelligence (AI) in Business	3 units
GTSC2143	Machine Learning for Business	3 units
GTSC2153	Design Thinking with AI	3 units
GTSC2163	Recreation and Entertainment in the AI Era	3 units
GTSC2173	Natural Language Processing in the Humanities	3 units
GTSC2183	AI and Game Localisation	3 units
GTSC2193	Data Visualization with AI	3 units
GTSC2203	Demystifying Data Science and AI	3 units
GTSC2213	Psychology Inspiring AI Development	3 units

Sustainable Communities 可持续小区发展

GTSU2003	Green Supply Chain Management	3 units
GTSU2013	Social Entrepreneurship	3 units
GTSU2023	Caring Society: From Charity to Social Innovation	3 units
GTSU2033	Society, Economy and Environment in the Age of Globalisation	3 units
GTSU2043	Climate Change and Society: Current Status and a Look Into the Future	3 units
GTSU2053	Food Security and Sustainability	3 units
GTSU2063	How to Build a Green City? Challenges and Solutions	3 units

2.3. Level 3: GE Capstone Courses ⁽⁴⁾

Service Learning Course 服务学习课

GCAP3003	Service Learning and Community Engagement	3 units
GCAP3023	Service Learning Through Second Language Teaching	3 units
GCAP3043	Man and Nature in Whole Person Perspective	3 units
GCAP3053	Philanthropy Development and Social Service	3 units
GCAP3273	Chinese Culture and Youth Education	3 units

Service Leadership Education 服务领袖教育课

GCAP3213	Service Leadership: Promoting a Better World	3 units
----------	--	---------

Experiential Learning Course 体验学习课

GCAP3063	Communication and Social Engagement	3 units
GCAP3073	Community Festivals: Cultural Events and Management	3 units
GCAP3083	Digital Media and Marketing	3 units
GCAP3093	The Attention Economy: A New Experience of Cultural Capital	3 units
GCAP3103	Visual Anthropology: Documentaries and Ethnographic Films	3 units
GCAP3113	Comprehensive Practical Training on Big Data and AI	3 units
GCAP3123	Computer Technology and AI Project	3 units
GCAP3133	Digital Images in Daily Life	3 units
GCAP3143	Ecological Civilization in Greater Bay Community	3 units
GCAP3153	Promoting Social Inclusion through Intergenerational Programming	3 units
GCAP3283	Public Language Services in the Greater Bay Area	3 units

Interdisciplinary Independent Study 跨学科专题研习

GCAP3163	Screening Gender	3 units
GCAP3173	Songwriting with Algorithms / Algorithmic Music	3 units
GCAP3183	Interdisciplinary Modeling Projects	3 units
GCAP3193	Investment Practice	3 units
GCAP3203	Selected Topics in Food and Nutritional Science	3 units
GCAP3263	Special Topics in Communication and Chinese Culture	3 units
GCAP3293	Independent Study in Communication	3 units
GCAP3303	Special Topics in Interactive Narratives	3 units
GCAP3313	Urban Creative Cultural Clusters	3 units
GCAP3323	Developing Reading Communities	3 units
GCAP3333	Exploring Local Perspectives on Globalisation and Development	3 units
GCAP3343	Emerging Issues in Digital Sociology	3 units

Notes:

- (1) This denotes a category under which a number of courses will be offered for students' selection.
- (2) All students are required to take two 3-unit courses under any one or two of the following themes.
- (3) Programmes may decide to count these three units towards their major, minor or concentration requirements. In such case, the student has to take other course(s) to make up these three units to fulfil their programme requirement or for graduation.
- (4) Students are required to select one course (3 units) from this category.